



Finance Manager at M.L. First Class Marketing

Introduction:

M.L. First Class Marketing, a leader in the digital marketing industry, is seeking a highly skilled Finance Manager to join our dynamic team. As we continue to grow and innovate within the digital space, the need for strategic financial planning and management has never been more critical. This role offers the unique opportunity to contribute to the financial health and strategic direction of a company at the forefront of marketing solutions.

Position Overview:

The Finance Manager will be a pivotal figure within M.L. First Class Marketing, responsible for overseeing the financial operations and guiding the financial strategy of the company. This includes managing financial planning, analysis, reporting, and ensuring compliance with statutory law and financial regulations. The ideal candidate will bring a strategic mindset to the role, with an ability to understand the broader business implications of financial decisions.

Key Responsibilities:

- **Financial Oversight and Strategy:** Develop and implement strategies relating to financial planning, budgeting, forecasting, and investments. Provide insightful information and expectations to senior executives to aid in long-term and short-term decision-making.
- **Budget Management and Cost Analysis:** Oversee the preparation of the company's budget, monitoring and analyzing monthly operating results against it. Identify cost-saving and profit-maximizing opportunities to support the company's growth.
- **Financial Reporting and Compliance:** Ensure timely and accurate monthly, quarterly, and annual financial reporting. Maintain compliance with applicable legal, regulatory, and financial reporting standards.



- Cash Flow Management: Manage the company's cash flow and prepare cash flow forecasts by policy. Develop a reliable cash flow projection process and reporting mechanism with minimum cash threshold to meet operating needs.
- Risk Management: Evaluate and manage the financial risk, including identifying financial risks and implementing effective mitigation strategies.
- Team Leadership and Development: Lead, manage, and develop the finance team to enhance performance through effective mentoring and coaching. Ensure the finance team's continuous improvement and contribution to the company.
- Stakeholder Relations: Manage relationships with financial stakeholders, including external auditors, tax advisors, banks, and investors—present financial reports to board members, stakeholders, and executives in formal meetings.
- Investment and Funding Strategies: Analyze and advise on the impact of long-range planning, introduction of new strategies, and regulatory actions. Provide strategic guidance on capital financing options to enhance business growth and reduce financial risk.

Qualifications:

- Bachelor's degree in Finance, Accounting, Economics, or related field; a Master's degree or CPA/CFA is preferred.
- Proven experience as a Finance Manager, Director of Finance, or similar role, preferably within the marketing or tech industry.
- In-depth knowledge of corporate financial law and risk management practices.
- Excellent knowledge of data analysis, forecasting models, and financial accounting statements.
- Strong leadership, communication, and interpersonal skills.
- Strategic thinking, with an ability to lead with integrity and reliability.
- Proficiency in financial management software and Excel.

What We Offer:

- Competitive salary with performance bonuses.
- Comprehensive benefits package including health, vision, and dental insurance.
- Opportunities for professional growth and development within an innovative and supportive environment.



- A chance to play a critical role in the financial strategy and success of a leading digital marketing company.

Conclusion:

The Finance Manager role at M.L. First Class Marketing is designed for a financial expert who is adept at managing numbers and passionate about using those numbers to tell the story of our company and guide its future. You will join a team of forward-thinkers dedicated to making a significant impact in the digital marketing world. If you are a strategic, analytical, and leadership-oriented finance professional, we invite you to apply and help shape the financial future of M.L. First Class Marketing.